**Category Manager**

**Reporting to: Senior Category Manager / Šárka Hromková**

Founded in 2014 in the Czech Republic, Rohlik is the European leader of e-grocery in Central Europe. Already active in the Czech Republic ([Rohlik.cz](http://rohlik.cz/)), Hungary ([Kifli.hu](http://kifli.hu/)) and Austria ([Gurkerl.at](http://gurkerl.at/)), and now also in Germany ([Knuspr.de](http://knuspr.de/)). By owning its end-to-end operations, including all technology in-house, Rohlik provides a superior customer experience and the freshest food from local farmers and artisans, as well as a broad supermarket selection.

**Role Overview**

Our food buyers just live! They are experts on the floor and for every single product they would easily put their hand in the hot grill. And it is precisely in this well-coordinated party that we are looking for a new colleague with an analytical mind who will suffer from detail and will not be disturbed by the fast world of online retail. If you do not have a problem with flexibility, you make quick decisions and you take care of the entrusted category like an eye in your head, it is possible that we are looking for you.

You´ll be responsible for the baby category.

**What we expect from you**

* You will be in charge of the entrusted assortment, where you will help set purchasing strategies and keep track of what is happening in the market
* In Rohlík, the customer is our master, so pro-customer thinking is very important to us
* Supplier relationships are key to us, and it will be up to you to help us develop and improve those relationships.
* Decision-making based on feelings is not very common in Rohlík. Analyzes and evaluation of sales are the basis

**What we look for**

* If you have a short experience, eg as a salesman of a similar range or an assistant in the purchasing department, this is your advantage
* We will definitely be interested if you have tried to start your own project
* We require communicative English- B2 level and Czech language on C1 level
* You should understand Excel and enjoy working with data
* If you are careful and catch up, then you are our person

**KPI’s typical for the position**

* Customer penetration
* Basket penetration
* Margin
* Shrink
* Inventory turnover (GMROII)

**What we offer**

* Your work will have a direct impact on the company's results
* We will implement your good ideas almost immediately – not waiting for the approval of the headquarters somewhere in the world
* You will not be bound by corporate processes
* Your work has to be innovative and meaningful, we do not want to follow trends, but set them
* Last but not least, we mainly offer a fair reward and the possibility of professional growth and education, also a great bunch of people around and a legendary company events

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